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## CuteBitz launches illoom balloons

Glowing party decs

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1 October 2009 14:45 GMT / By Amy-Mae Elliott

If you're the type of competitive parent whose kid's next party has to be bigger and better than the last kid's, you might want to note this new product.

The illoom balloons, sold in packs of five, are essentially light-up balloons that come complete with a matching LED inside.

They can be inflated by normal puff, or for more impressive results, helium, and will provide up to 15 hours of illumination.

The illoom balloons are available now from CuteBitz for £3.95 for a pack of five.



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